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UC Berkeley Extension Bootcamp Spot

MW 6:30 – 9:30 p.m., Sat 10:00 a.m. – 2:00 p.m.

18 May 2019

HW1 Questions

1. Three conclusions that we can draw about Kickstarter campaigns are the following: although there are more successful campaigns than failed / canceled campaigns, the difference between these two remain small, and there is almost a 50/50 chance that a Kickstarter campaign will either succeed or fail; visual and performing arts easily prove to be the most common type of campaign, with theater being the most popular parent category, followed by music and film and video; finally, the music seems to be the most consistently successful among all sub-categories and, relatively, has had far more successful campaigns than failed ones.

2. One limitation of this data set is that due to the sheer number of campaigns listed, it is difficult to draw conclusions between the success / failure of campaigns (regardless of category) to their monetary goal, or the money needed from fundraising to kickstart it. It is shown that there are successful campaigns who have managed to raise both large and small amounts of money as well as failed ones. Another potential limitation of this data set is that there is no noticeable correlation between the success rate of campaigns and the month of the year, as shown by the line graph.

3. One other possible graph that we could use in this data set is a pie graph, instead of the bar graph used in the second sheet. A pie graph will make it easier to visualize the ratios between the different types of campaigns as well as the most common and/or successful types of campaigns.